

Supply of Physicians



3Dhealth has found that the most accurate way to assemble the supply of physicians within a market is through primary research. As a result, at any given time around 50% of our professionals are Research Associates dedicated to inventorying and testing the supply of physicians within a defined geography.

Our Research Associates start with our existing databases from our work across the country over the last 20+ years. They then incorporate medical staff and medical group rosters and complete their online testing following our proprietary methodology. Once the online testing is finished, our Research Associates make outbound telephone calls to physician practices to perfect the supply database to the degree possible. The final step in our process is to vet the physician supply database with our partners.

The combination of experience across the country, a proprietary online methodology, outbound telephone calls and dedicated Research Associates yields the most accurate physician supply databases in the industry.