



Medical Staff Development Planning

Our Medical Staff Development Planning projects the need for physicians and APPs for a particular Hospital or medical staff. We develop recruitment recommendations based on local market opportunities, the size and demographics of the patient population targeted by the hospital, identified referrals leaving the market, aging of the physician base and programmatic focus.

What We Do

- Understand senior management and physicians' opinions on strategy, existing holes in the physician base, succession planning, market opportunities and resulting need for physicians and providers on the medical staff
- Test patient access to physicians against both Hospitals across the country, as well as patient expectations
- Identify market opportunities for physicians today, and three years out
- Calculate served lives given the Hospital's dedicated primary care base
- Determine the need for specialists largely from the Hospital's primary care base
- Consider served lives growth and aging of the physician base
- Filter the overall need for physicians based on the Hospital's strategy
- Craft three-year Recruitment Recommendations

What You Can Expect

- Hospital and medical staff Leadership Interviews
- A targeted survey across the medical staff
- A Patient Access Study
- Current & projected local market need for physicians
- Your primary care need based on targeted served lives
- The need for specialists given the Hospital's primary care base
- Detailed Recruitment Recommendations for the medical staff
- A 16 week turn-around
- A subscription option
- Our 365-support

