

Provider Development Planning



Our Provider Development Planning identifies the need for physicians and APPs for a defined geography, market and client. We develop recruitment recommendations based on market opportunities, the size and demographics of the patient population, identified referral leakage, succession planning and strategic focus.

What We Do

- Understand senior management and physicians' opinions on strategy, existing holes in the physician base, succession planning, market opportunities and the resulting need for physicians and providers
- Test patient access to physicians and APPs against both providers across the country, as well as patient expectations
- Identify market opportunities for physicians today, and three years out
- Calculate served lives given your dedicated primary care base
- Determine the need for specialists largely from your primary care base
- Consider served lives growth and aging of your physician base
- Filter the overall need for physicians based on your strategy
- Craft three-year recruitment recommendations

What You Can Expect

- Leadership interviews
- A targeted Survey across your physician base
- A secret shopper Patient Access Study
- Current & projected market need for physicians
- Your primary care need based on targeted served lives
- The need for specialists given your primary care base
- Detailed Recruitment Recommendations
- A 16 week turn-around
- A subscription option
- Our 365-support

